



INCREASING DIVERSITY
AND DIVERSITY LEADERSHIP IN
CYBERSECURITY SINCE 2015

OUR PROGRAMS



Virtual and In-Person
Free Conferences

1,000+ Registrants



Executive Cohorts for
Cybersecurity Professionals

BUILDING A DIVERSE CYBER COMMUNITY

Day of Shecurity Conference

A conference empowering women and nonbinary people in launching and growing their cybersecurity careers. The Day of Shecurity Conference facilitates a space for gender-diverse voices to share their knowledge and experience in an inclusive environment.



Free conference



Virtual and
In-Person Days



10 Conferences
since 2017

2024 Day of Shecurity Conferences:

Spring Hybrid Conference

Date: April 25th & 26th, 2024

Location: Virtual (April 25th) and
San Francisco, CA (April 26th)

India Conference

Date: May 30th, 2024

Location: Virtual

Fall Hybrid Conference

Date: November 7 & 8th, 2024

Location: Virtual (November 7th) and
Boston, MA (November 8th)

“ I came from a nontechnical background and joined the Day of Shecurity Conference at the beginning of transitioning into cybersecurity. I have **created a community of supporters, allies, and friends by joining DoS. I transitioned into cybersecurity** fully this year, co-founded Latinas in Cybersecurity, and have used DoS when I talk to leaders in my daily job.

Amanda Barthelow



Secure Diversity Leadership Academy, a partnership with SANS

Increasing gender diversity at management levels and above through three programs. The cost of the SANS certification is fully covered by Secure Diversity, and participants are placed in a cohort of others going through the program.

3 Executive Cohorts:



Cloud Security Leader



Operational Cyber
Executive



Transformational
Cyber Leader

“ Being a part of the Secure Diversity Leadership Academy has given me the expertise, support, and confidence to be able to elevate and excel in my professional career. By creating this program, SANS and Secure Diversity are cultivating the next generation of cybersecurity leaders and I'm appreciative of the opportunity to be a part of it.

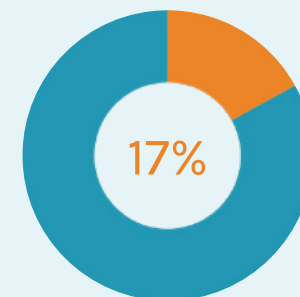
Danielle Yamane



Women held only 17 percent of Chief Information Security Officer (CISO) roles at Fortune 500 companies.

Said otherwise, women held only 85 of 500 available CISO positions.

Source: Cybersecurity Ventures



BECOME A SPONSOR

Day of Shecurity Sponsorship Packages

- In-Person, Virtual, or Both
- U.S and India Options

Secure Diversity Leadership Academy Sponsorship Packages

- Sponsor a group
- Sponsor one scholarship

Combined Sponsorship Packages

- Secure Diversity and the Day of Shecurity Conference

Strategic Sponsors



Past Sponsors

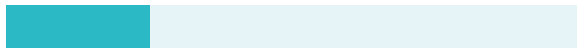


Day of Shecurity 2023 Conference Audience Breakdown

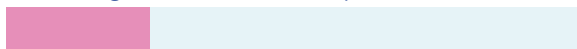
52% People of Color



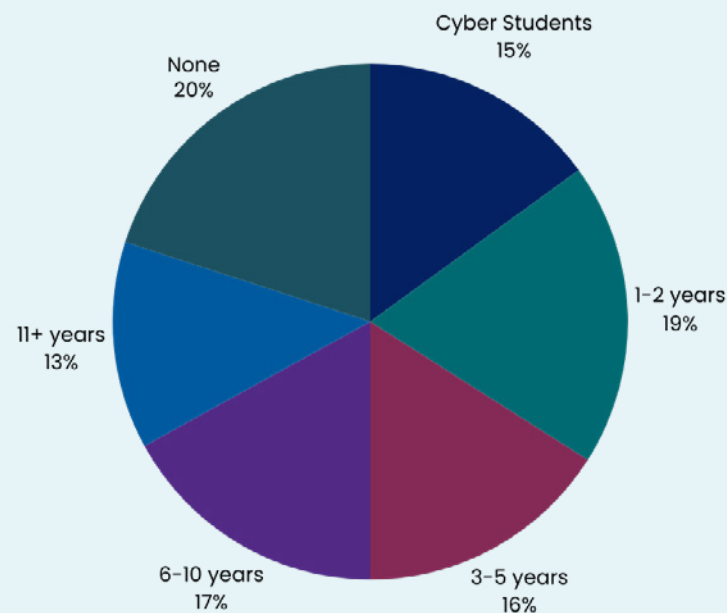
25% Part of LGBTQ+ Community



15% Transgender and Gender Expansive Individuals



Professional Cybersecurity Experience



45 Women Speakers..



DAY OF SHESECURITY CONFERENCE SPONSORSHIP PACKAGES

Sponsoring the Day of Shecurity Conference allows organizations to directly connect with and support women and non-binary people interested in and actively working in cybersecurity. Sponsors will be able to recruit top security talent, expand the talent pipeline for the future, share products and services with the community, and align their brand with caring for diversity and inclusion.

Expected Attendees: 1000+ for virtual, 100 for in-person

2023 Conference Talks

- Convergence: The Evolution and Integration of GRC with Data Protection
- Data Privacy in an Era of Artificial Intelligence: Opportunities & Challenges
- From Chaos to Control: Leveraging Lessons learned phase of Incident Lifecycle
- Is AD the root of all vulnerability evil?
- A Neurodiverse Person's approach to building a career in cybersecurity
- Maturing with Maturity Models

In-Person Sponsorship Packages

Add an India Conference Sponsorship to any package for 50% of the US Price

VIP In-Person: \$11,000

- ✓ 20-minute chat/panel during the event (in-person or virtual, sponsor choice)
 - Large Room/Main Stage
 - Topic In line with talk tracks
- ✓ Table at the In-Person Event (April 26, 2024, 9 am - 5 pm PDT)
- ✓ 3 In-Person Tickets (outside of eligible registrants)
- ✓ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✓ Slack Access
 - Four People
 - Granted one week prior to the event
- ✓ Mention in Emails to Attendees
- ✓ Inclusion in Press Release
- ✓ Social Media Inclusion
 - Post on LinkedIn
- ✓ Logo on DOS Website

Gold In-Person: \$5,500

- ✓ Table at the In-Person Event (April 26, 2024, 9 am - 5 pm PDT)
- ✓ 3 In-Person Tickets (outside of eligible registrants)
- ✓ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✓ Slack Access
 - Three people
 - Granted one week prior to the event
- ✓ Mention in Emails to Attendees
- ✓ Inclusion in Press Release
- ✓ Social Media Inclusion
 - Post on LinkedIn
- ✓ Logo on DOS Website

Silver In-Person: \$3,300

- ✓ Table at the In-Person Event (April 26, 2024, 9 am - 5 pm PDT)
- ✓ 3 In-Person Tickets (outside of eligible registrants)
- ✓ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✓ Slack Access
 - Three people
 - Granted one week prior to the event
- ✓ Inclusion in Press Release
- ✓ Social Media Inclusion
 - Post on LinkedIn
- ✓ Logo on DOS Website

DAY OF SHESECURITY CONFERENCE SPONSORSHIP PACKAGES

Add an India Conference Sponsorship to any package for 50% of the US Price

Virtual Sponsor Packages

VIP Virtual: \$10,000

- ✔ 20-minute chat/panel during the event
 - Main stage
 - Topic In line with talk tracks
 - Receive the recording within two weeks of the event finishing
- ✔ Virtual Booth (April 25, 2024, 9 am - 3 pm PDT (UTC - 8))
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Slack Access
 - Four People
 - Granted one week prior to the event
- ✔ Mention in Emails to Attendees
- ✔ Inclusion in Press Release
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

Gold Virtual: \$5,000

- ✔ Virtual Booth (April 25, 2024, 9 am - 3 pm PDT (UTC - 8))
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Slack Access
 - Three People
 - Granted one week prior to the event
- ✔ Mention in Emails to Attendees
- ✔ Inclusion in Press Release
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

Silver Virtual: \$3,000

- ✔ Virtual Booth (April 25, 2024, 9 am - 3 pm PDT (UTC - 8))
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Slack Access
 - Two People
 - Granted one week prior to the event
- ✔ Mention in Emails to Attendees
- ✔ Inclusion in Press Release
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

Bronze Virtual: \$1,500

- ✔ Virtual Booth (April 25, 2024, 9 am - 3 pm PDT (UTC - 8))
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Slack Access
 - One Person
 - Granted one week prior to the event
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Inclusion in Press Release
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

Contributing Virtual: \$1,000

- ✔ Virtual Booth (April 25, 2024, 9 am - 3 pm PDT (UTC - 8))
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

Supporting Virtual: \$500

- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

DAY OF SHECURITY CONFERENCE SPONSORSHIP PACKAGES

India Sponsorship Packages

50% Discount if purchasing with a US-based package.

VIP Virtual: \$10,000

- ✔ 20-minute chat/panel during the event
 - Main stage
 - Topic In line with talk tracks
 - Receive the recording within two weeks of the event finishing
- ✔ Virtual Booth
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Slack Access
 - Four People
 - Granted one week prior to the event
- ✔ Mention in Emails to Attendees
- ✔ Inclusion in Press Release
- ✔ Social Media Inclusion
 - Post on LinkedIn
- ✔ Logo on DOS Website

Gold Virtual: \$5,000

- ✔ Virtual Booth
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Slack Access
 - Three People
 - Granted one week prior to the event
- ✔ Mention in Emails to Attendees
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 - Post on LinkedIn
- ✔ Logo on DOS Website

Silver Virtual: \$3,000

- ✔ Virtual Booth
- ✔ 5 Booth Tickets (outside of eligible registrants)
- ✔ Discount on [CyberSN Cybersecurity Talent Solutions](#)
- ✔ Slack Access
 - Two People
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 - Post on LinkedIn
- ✔ Logo on DOS Website



SECURE DIVERSITY LEADERSHIP ACADEMY SPONSORSHIP PACKAGES



Help us put 1,000 women and nonbinary individuals through the SDLA scholarship program. We launched our first cohort of 10 participants in 2022 and are ready to kick off the next one.

Sponsor A Group of Participants

Sponsoring more than five (5) participants gives you one (1) cohort spot and sponsoring more than ten (10) participants gives you two (2) cohort spots for participants of your choosing who meet the qualifications.

Sponsor One Scholarship

Sponsor a Scholarship for one person who doesn't have personal or company funding to pay for the program.

Sponsor a Cohort (10 people)

- ✔ Choose 2 cohort participants
- ✔ Spot on Champions Community
- ✔ Access to the hiring of SANS reskilling program students
- ✔ Meet & Greet with Cohort
- ✔ Cohort sponsorship statement
- ✔ Recognition on social media
- ✔ Inclusion in media efforts
- ✔ Panels and webinars participation opportunity
- ✔ Logo placement on the SD website
- ✔ Branded sponsor badge

Sponsor Half of a Cohort (5 people)

- ✔ Choose 1 cohort participant
- ✔ Spot on Champions Community
- ✔ Access to the hiring of SANS reskilling program students
- ✔ Meet & Greet with Cohort
- ✔ Cohort sponsorship statement
- ✔ Recognition on social media
- ✔ Inclusion in media efforts
- ✔ Panels and webinars participation opportunity
- ✔ Logo placement on the SD website
- ✔ Branded sponsor badge

Sponsor a Scholarship (1 person)

- ✔ Meet & Greet with Cohort
- ✔ Cohort sponsorship statement
- ✔ Recognition on social media
- ✔ Inclusion in media efforts
- ✔ Panels and webinars participation opportunity
- ✔ Logo placement on the SD website
- ✔ Branded sponsor badge

COMBINED SPONSORSHIP PACKAGES WITH SECURE DIVERSITY AND THE DAY OF SHECURITY CONFERENCE

**Pricing varies on conference dates you are interested in.*

VIP + Secure Diversity Leadership Academy

- ✔ VIP sponsorship at two DOS Conferences
- ✔ 2 Participants in a Leadership Academy cohort
- ✔ 2 Sponsored Webinars, including one speaking spot
- ✔ Discount on CyberSN Cybersecurity Talent Solutions

Gold + Secure Diversity Leadership Academy

- ✔ Gold sponsorship at two DOS Conferences
- ✔ 2 Participants in a Leadership Academy cohort
- ✔ 1 Sponsored Webinar
- ✔ Discount on CyberSN Cybersecurity Talent Solutions



CYBERSECURITY TALENT SOLUTIONS

In partnership with  **CyberSN**

Acquire, Retain, Develop, and Diversify

Diversity Talent Support	Workforce Risk Management	Talent Matching	Staff Augmentation	Build & Post Jobs
Diversity talent solutions and build your SOC program.	Operational insights and strategies from talent development and retention programs.	We find and match professionals to your job requirements. You do the rest.	Contract or contract to hire security professionals of all levels.	Build and export job descriptions that make sense and post to our network when your ready.

65,000+ Cybersecurity professionals in our network	140,000+ U.S cyber jobs posted in the last 30 days on CyberSN.com	3.5x Higher retention rate than industry standards	35% Diversity representation among professionals in our network
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We speak cybersecurity

CyberSN's Job Taxonomy is aligned with the NICE Framework and standardizes cybersecurity tasks and responsibilities into 10 categories and 45 functional roles.

- Compliance
- Defense
- Development
- Education
- Management
- Offense
- Planning
- Research
- Response
- Sales

What employers say about us

Talent Matching on Demand Service

“ Five qualified and interested candidates, of the quality that I received, was beyond plenty

Jonathan Desrocher

Co-Founder & CTO,
Gomboc.ai



Workforce Risk Management Service

“ This is one call I get to go to that is about caring for me and our team.

Kirk Davis

VP, CISO, ECU Health



GET IN TOUCH

Secure Diversity is an innovative non-profit organization with leaders that think out of the box who have created opportunities for historically excluded individuals to share their voice and knowledge and move into executive-level roles. We foster gender diversity, equity, and inclusion in the cybersecurity industry through the *Secure Diversity/SANS Leadership Academy & The Day of Shecurity Conference*. One of our primary goals is to raise awareness and increase the number of women and nonbinary people in the cybersecurity workforce. We hope you **Join us in advancing diversity in the cybersecurity industry and its leadership.**

Email: sponsor@securediversity.org



Deidre Diamond


Founder & CEO, CyberSN
Founder, Secure Diversity
Co-Founder, Day of Shecurity Conference





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